

BUILT FOR YOUR ORGANIZATION. BRANDED AS YOUR OWN.

Private Training · White Label Course Development · SWPPP Design · SOP Development

Dear Compliance & Operations Leader,

Stormwater compliance is not a training problem. **It is a systems problem.** Off-the-shelf courses teach general concepts. What your organization needs is a compliance infrastructure built around your specific permits, your site conditions, your operational workflows, and your team's current competency level. That is precisely what Acorn EnviroComply delivers at the corporate and enterprise level.

We work with a select number of organizations each year and we are intentional about it.

Corporate partnerships are evaluated not just on scope, but on alignment. We look for organizations whose commitment to compliance reflects a genuine investment in their people and their environmental responsibility. When the partnership is right, we dedicate focused time to development and delivery, planned well in advance to ensure nothing, no course cohort, conference presentation, or field commitment, competes for our attention on your project. The result is not just better-trained staff. **It is an organization-wide compliance posture that reduces regulatory exposure, protects your reputation, and scales with your growth.**

WHY GENERIC TRAINING IS NOT ENOUGH

Most stormwater training is designed for the individual professional. It covers regulations in the abstract and leaves the learner to determine how those concepts apply to their organization's specific context. For a solo professional seeking PDH credits, that may be sufficient. For an organization managing regulatory risk across multiple projects, sites, or jurisdictions, it is not.

Generic Training Delivers	Acorn Corporate Solutions Deliver
<ul style="list-style-type: none"> ▶ General regulatory awareness ▶ Broad concept familiarity ▶ Individual certification credit ▶ Content built for everyone, optimized for no one 	<ul style="list-style-type: none"> ▶ Training mapped to your permits and sites ▶ SOPs integrated into your existing workflows ▶ Branded assets your organization owns permanently ▶ Compliance infrastructure that scales with your team

OUR CORPORATE SERVICE OFFERINGS

Our corporate engagement model is built as an integrated system, training, documentation, and branded infrastructure working together to produce organization-wide compliance capability. Each service is also available as a standalone engagement for organizations with a targeted scope need.

PRIVATE TRAINING — ACORN DELIVERS, ACORN RETAINS CONTENT OWNERSHIP

01 Private Cohort *Your team. Our content.*

Your organization reserves an entire cohort exclusively for your staff. Acorn's existing course content is delivered privately, **no shared seats, no outside participants**. Ideal for organizations seeking practitioner-led stormwater training for a defined team without the cost of custom development. Includes all standard course materials and PDH documentation.

Investment: **\$8,000 – \$15,000** (scope-dependent)

02 Custom-Integrated Training *Your operations. Our framework.*

Acorn adapts course content to your organization's specific permits, site conditions, inspection workflows, and regulatory context. Your team receives training that speaks directly to the work they perform, **not a generic curriculum retrofitted to your situation**. Delivered by Acorn; content rights are retained by Acorn.

Investment: **\$15,000 – \$28,000** (scope-dependent)

WHITE LABEL COURSE DEVELOPMENT — YOU OWN THE ASSET PERMANENTLY

03 White Label Course Development *Built by Acorn. Owned by you.*

Acorn develops a fully custom stormwater compliance course from the ground up. A course built around **your organization's operations, branded with your identity, and delivered as an asset your organization owns outright with full IP rights**. Deploy it to new hires, regional teams, or project crews indefinitely. No recurring licensing fees. No re-engagement required. This is compliance infrastructure, not simply a training event.

Investment: **\$30,000 – \$75,000** (scope-dependent)

WHITE LABEL SWPPP DESIGN & COMPLIANCE INFRASTRUCTURE — BUILT AROUND YOUR SITES AND SYSTEMS

This service is structured as a tiered build. Start with the foundation and add layers as your organizational needs require.

Each tier is available independently or as part of a progressive engagement.

TIER	SERVICE	INVESTMENT
	<p>Base White Label SWPPP Design</p> <p>Permit-ready Stormwater Pollution Prevention Plan developed specifically for your organization's sites, permit conditions, and operational context. These are not generic templates with your logo applied, they are working compliance documents built by a 20-year field practitioner who understands how regulatory language translates to actual site conditions.</p>	<p>Starting at \$5,000</p>
	<p>Add-On 1 SOP Development</p> <p>Standard operating procedures built to integrate directly into your existing reporting systems, inspection workflows, and internal processes. Developed alongside your team to capture the specific steps, roles, and decision points that govern how your organization manages stormwater compliance in practice.</p>	<p>+ \$3,500 – \$8,000</p>
	<p>Add-On 2a One-Time Program Training</p> <p>A focused training engagement that introduces your staff to the custom SWPPP and SOPs developed for your organization. This is targeted instruction on your program, your documents, and your procedures, not general stormwater training. Delivered by Acorn as a standalone session for your compliance team.</p>	<p>+ \$3,500 – \$6,000</p>
	<p>Add-On 2b Annual Training Retainer</p> <p>Ongoing annual training that keeps your team current as permits evolve, regulations change, and staff turns over. Acorn updates and delivers program training on a recurring basis, ensuring your compliance infrastructure stays current and your team stays field-ready year over year.</p>	<p>+ \$5,000 – \$12,000 / yr</p>

SWPPP DOCUMENTATION AUDIT SERVICES — FIND THE GAPS BEFORE REGULATORS DO

This service is structured as a tiered build. Start with the foundation and add layers as your organizational needs require.

Each tier is available independently or as part of a progressive engagement.

TIER	SERVICE	INVESTMENT
	<p>Base SWPPP Audit</p> <p>A through desk review of your SWPPP against applicable permit requirements, CGP and MSGP conditions, and regulatory expectations. Acorn evaluates plan completeness, BMP documentation, inspection and corrective action records, and amendment history. A written findings memo is delivered with every audit. Deficiencies identified, regulatory risk prioritized, and corrective actions recommended. Pricing reflects permit type and facility complexity.</p>	<p>Starting at Construction \$1,500 - \$2,500 Industrial \$2,500 - \$4,000</p>
	<p>Add-On 1 Field Audit (Site Visit + Documentation)</p> <p>Everything in the document review, plans an on-site assessment that evaluates whether your physical program matches your written program. Acorn inspects BMP installation, condition, and effectiveness against what your SWPPP describes, the gap most sites do not discover until an agency inspector finds it first. Written findings memo included with prioritized corrective actions. Travel quoted separately.</p>	<p>Construction \$2,500 – \$4,500 Industrial \$4,000 - \$7,500</p>
	<p>Add-On 2b Annual Audit Retainer</p> <p>A recurring audit engagement that keeps your SWPPP current and your program inspection-ready year to year. Includes document review, finding memos, and follow-up confirmation that corrective actions have been closed out. Structured around your permit cycle and reporting obligations so your program does not accumulate deferred deficiencies between regulatory touchpoints.</p>	<p>Construction \$2,000 - \$3,500 Industrial \$3,500 - \$6,000 (Annually)</p>

THE FULL COMPLIANCE INFRASTRUCTURE PACKAGE

Organizations that engage multiple services receive integrated package pricing that reflects the full scope of the partnership. The combined approach delivers something no individual service can produce alone: a compliance culture embedded into your people, your processes, and your documentation, simultaneously.

Integrated package investment is scoped and discussed during your consultation.

WHY ACORN ENVIROCOMPLY

The stormwater compliance training market is not short on options. What it lacks is someone who has actually done the work. who has walked the sites, written the plans, navigated agency relationships, and built compliance programs from the ground up. That professional experience is what separates Acorn EnviroComply from every other option available to your organization.

Niche Expertise. Not Generalist Content.

We work exclusively in stormwater compliance. Every course, document, and SOP we develop reflects 20 years of field experience in this specific regulatory environment, not content adapted from a broader EHS template library.

Practitioner-Built. Not Consultant-Packaged.

There is a meaningful difference between someone who teaches compliance and someone who has practiced it. Our corporate engagements are built by a working practitioner who understands how regulatory requirements behave in real field conditions — and how that translates to the documents and training your team actually needs.

Boutique by Design. Bespoke by Commitment.

We take on a select number of corporate engagements each year to ensure every project receives the focused attention it requires. Your organization will not receive a repurposed template with your logo placed on the cover page.

IP That Compounds in Value.

The white label assets Acorn develops for your organization continue generating value every time a new hire completes onboarding, every time a permit is renewed, and every time a new site comes online. You are building a compliance asset, not purchasing a one-time service.

THE INVESTMENT IN CONTEXT

Consider what inconsistency actually costs.

A single permit violation, failed agency inspection, or improperly prepared SWPPP can result in fines, stop-work orders, and remediation costs that dwarf any compliance infrastructure investment. Staff turnover in a specialized compliance role, recruiting, onboarding, and lost productivity, compounds over time. An organization without standardized compliance procedures relies entirely on institutional knowledge that walks out the door with every departure.

Engaging Acorn EnviroComply at the corporate level means **replacing a recurring, unpredictable cost, violations, turnover, inconsistency, with a one-time infrastructure investment that continues to protect and perform.** Organizations that own their compliance training and documentation do not start from zero each time a regulation changes or a key team member leaves the organization.

HOW WE WORK — PARTNERSHIP, PLANNING & AVAILABILITY

Corporate engagements are not something we take on lightly. We do not expect you to either. Acorn EnviroComply maintains a limited capacity for corporate and enterprise work by design. Our cohort training schedule, conference presentations, and field commitments operate on fixed timelines, and corporate projects are planned around them.

What this means in practice: corporate engagements are scoped, scheduled, and committed to in advance with dedicated development and delivery windows that protect both the quality of the work and the integrity of our other obligations. We do not double-book, and we do not deliver distracted.

We are also selective about organizational fit. The organizations we partner with share a genuine commitment to stormwater compliance, not as a checkbox, but as a professional standard. We look for alignment in values, seriousness of purpose, and a willingness to invest the time and internal resources a quality engagement requires. When those conditions are met, the work is collaborative, efficient, and lasting. When they are not, no project budget makes it worthwhile for either party.

If that resonates with how your organization approaches its work, we would like to hear from you.

READY TO TALK?

Every corporate engagement begins with a consultation. We will discuss your organization's current compliance posture, your team's competency needs, your site and permit context, and the scope of services that make sense for where you are today and where you are headed.

Schedule a Consultation

Discuss scope, services, and fit — no obligation.

www.AcornEnviroComply.com

What to expect:

- ▶ A focused conversation about your compliance context
- ▶ Honest assessment of which services fit your needs
- ▶ A clear scope and investment range before any commitment
- ▶ No pressure — we partner where the fit is genuinely right

We look forward to learning about your organization and exploring how Acorn EnviroComply can serve as a long-term compliance infrastructure partner. When the fit is right, the work is meaningful and the outcomes speak for themselves.

Acorn EnviroComply LLC

Stormwater Professional Development | Corporate & Enterprise Solutions

www.AcornEnviroComply.com